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(Use several sheets if necessary)

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MM	CA	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business" 1992 8 pages.
	CB	AdLink Engineering, Ad insertion wiring diagrams, 1999, 17 pages.

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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Title of Invention	System and Method for Delivering Statistically Scheduled Advertisements																																																																																								
<p>Application Number: 09/766004</p> <p>Confirmation Number: 7949</p> <p>First Named Applicant: John Schlack</p> <p>Attorney Docket Number: T721-21</p> <p>Art Unit: 2611</p> <p>Examiner: Matthew DeMicco</p> <p>Search string: (5155591 or 5532732 or 5534911 or 5559549 or 5621728 or 5650994 or 5752160 or 5774170 or 5966120 or 5990927 or 6002394 or 6009410 or 6020883 or 6029045 or 6088722 or 6253238 or 6263501 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 5761601 or 20020026645 or 20020038455 or 20020104083 or 20020129374 or 20030200128).pn.</p> <p style="text-align: right;">RECEIVED AUG 1 6 2004 Technology Center 2600</p>																																																																																									
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26	6615039	2003-09-01	ELDERING
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28	6675385	2004-01-01	WANG
29	6718551	2004-04-01	SWIX
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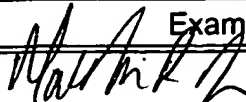
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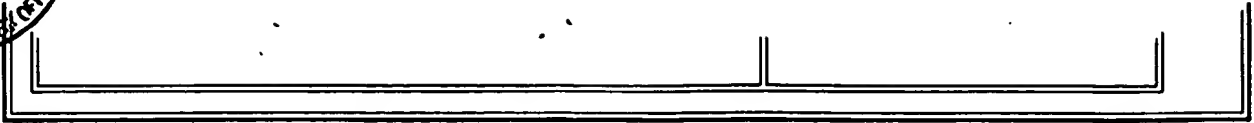
US Published Applications

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init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
1	1	20020026645	2002-02-12	SON			
2	2	20020038455	2002-03-01	SRINIVASAN			
3	3	20020104083	2002-08-01	HENDRICKS			
4	4	20020129374	2002-09-01	FREEMAN			
5	5	20030200128	2003-10-01	DOHERTY			

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